

# ANANA JOHARI HARRIS PARRIS

Phone: (404) 831-0237  
anana@selfcareagency.com

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## RELEVANT EXPERIENCE

### **Self Care Agency, LLC**

#### ***Chief Executive Officer***

Current

- The Self Care Agency is a social enterprise providing quality products, consulting, training, speakers and comprehensive programming to help clients to create realistic and impactful Strategic Self Care Plans. selfcareagency.com
- Women of Color Initiative Strategic Self Care Curriculum Design Consultant and Leadership Program Developer.

*Former and present clients:*

- ProGeorgia Women of Color Initiative
- Georgia Academy of Family Physicians
- U.S. Federal Courts Training Division
- National Association of Public Defenders
- Northstar Psychological Services, Inc.
- Strategic Self Care and Radical Improvement in Cultural Engagement

### **How to Manage a Small Law Firm**

#### ***Advisory Chief Operating Officer (COO)***

May 2019 – Jan 2020

- How to Manage is the leading and largest growing provider of outside Managing Partner, Chief Operating Officer (COO) and Chief Financial Officer (CFO) services exclusively for the solo and small law firm (single-shareholder) market.
- As a Chief Operating Officer Advisor for How to Manage responsible for guiding over thirty business owners through systems development and business process refinement to help them grow their business successfully.

### **SisterCARE Alliance**

#### ***Founder***

February 2014 – Present

- SisterCARE Alliance is a not for profit organization with mission of promoting self-care as a form of social justice and social justice as a form of self-care.
- As the founder of SisterCARE Alliance, the role is responsible for guiding network and community members to learn the Strategic Self Care Program, train ambassadors and expand the network of Strategic Self Care Support Groups.
- The SisterCARE Alliance has chapters and representatives in Atlanta, Georgia, Charlotte, North Carolina, Puerto Rico, Florida, Brooklyn, NY, Washington, DC and Dallas, Texas.

### **Davis Bozeman Law Firm**

#### ***Director of Operations***

July 2012– May 2019

- Directed all aspects of production operations with full oversight for all staff
- Analyzed operations and production components to ensure optimization.
- Collaborated with financial teams and accountants to study operational expenses, revenues and cash flow.

- Met with executive management and owners to conduct presentations on operational strategies and enhancement projects.
- Ensure compliance with all government authorities including Modern Rule of Professionalism, American Bar Association and the State Bar of Georgia
- Developed strategies to enhance operational workflow and enhance delivery of services by modifying logistics.
- Streamlined policies and procedures to cut down on waste, reduce expenses and improve operational production.
- Handled escalated problems and develop quick resolution to ensure on time production.
- Recruited, hired and trained staff including performance appraisals, recommended promotions and recognition.
- Drafted press releases, organizational statements, brochures, op-eds, PowerPoint presentations, annual reports and grant applications.
- Managed all Marketing, IT, HR and daily financial controls.
- Produced firm commercials and branding campaigns.

### **Davis Bozeman Law Firm**

#### ***Director of Community Affairs***

July 2012– May 2019

- Maintained and improved upon the occupancy level of community engagement in accordance with the marketing and business plans.
- Utilized and established community organization communications and resource management to track information, compile data and reports and achieve desired community engagement goals.
- Managed the process by assisting prospective and current clients, their family members, and/or advisors in the decision-making process by understanding their needs and educating them about the community services and programs the firm's division was connected to.
- Responded promptly to every telephone call, email, and internet or in-person inquiry.
- Completed follow-up calls, letters, and tours as defined by the community marketing plan.
- Provided information and conducted presentations about community services and programs
- Represented the community and increased awareness through participation in outside events, professional groups, and community involvement in the local market.
- Used relevant community knowledge and research to plan, coordinate, and implement monthly prospect and/or referral source activities and events as specified by management and the community marketing plan.
- Coordinating conferences, seminars, and community events
- Managed firm's website and social media sites, including writing, posting, and embedding information
- Researched matters pertaining to intersectionality in both domestic and global contexts
- Drafted press releases, organizational statements, brochures, op-eds, PowerPoint presentations, annual reports and grant applications

### **Davis Bozeman Law Firm**

#### ***Legal Internship Program & Volunteer Coordinator***

July 2012– May 2019

- Successfully managed all elements of legal internship and volunteer services, including hiring, training, and allocation of duties and responsibilities
- Helped in assessing the operational requirements and logistical planning
- Worked with multiple organizations and provided them with volunteers for meeting their community engagement requirements
- Assisted in organizing recruitment drives for signing up volunteers willing to work for the organization
- Coordinated with various organizations in managing volunteers during events and functions
- Maintained the database of volunteers
- Negotiated terms and conditions for finalizing volunteer service agreements
- Prepared job descriptions for various positions for which volunteers are needed to be hired
- Assisted the organizations in evaluating performances of their volunteers working on FTCs (Fixed Term Contracts)
- Resolved complaints and issues raised by volunteers and clients
- Ensured that the organizational policies and ethical business practices are observed throughout the operations
- Acted as an information hub for clients and volunteers

### **Afrisalsa Cultural Organization**

#### ***Founder***

Feb 2004 – Present

- Founded AfriSalsa™ brand and cultural organization
- Founded the AfriSalsa Fights HIV/AIDS Campaign
- Promote and celebrate cross-cultural activity.
- Offer cultural and educational experiences that are memorable through the use of cultural tools like dance, language, clothing, art and music.
- Choreographed and performed West African and Latin style dance presentations.

### **GTM Marketing Agency**

#### ***Chief Operating Officer (COO)***

June 2000 – March 2002

- Lead on Implementation, Design and Coordination of Anti-Tobacco Caused Based Marketing Campaign
- Marketing Optimization solution provider that leveraged predictive intelligence, strategic and analytic services, and marketing automation to maximize marketing.
- Contributed to weekly enterprise dashboard of all active development projects, highlighting the current status and highlighting risks to scope, schedule, and budget.
- Client-facing leader of periodic Sales Enablement tool training for national sales team and quarterly operations reviews.
- Led the development and monthly read-out of Data Scorecard and Fact Pack reporting, providing a measurement of KPIs by data source/variable.
- Established monthly campaign shadowing initiative, providing campaign segment volume estimates prior to execution, enabling a reduction in client resources.
- Creation of Brand Training

## CIVIC ENGAGEMENT

- 2007 Public Relations & Fundraising Coordinator for Relief in Motion Hurricane Katrina Ebony Magazine
- 2007 Contributor Aids Survival Project. AIDS Survival Project records, Emory University
- 2009 Organizer Yo! Bailo Salsa Night Woodruff Arts Center
- 2009 Presenter at Art Lure: Reinventing the Reel @ Spelman College,
- 2009 Contributor with AIDS Survival Project, Atlanta Gay Center Records Georgia State University Library
- 2010 Presenter Corporate Diversity Workshop with Price Waterhouse Cooper
- 2010 Presenter "HIV/AIDS Education "DeKalb County Board of Health Early Care Clinic
- 2011 Panelist Black History Month Diaspora Workshop, Latin American & Caribbean Film Festival Kennesaw State University
- 2011 ALAFIA Project/Emory University School of Medicine Self Care Strategies
- 2011 AfriSalsa Event, Porter Sanford III Center of Performing Arts
- 2013 Organizer "Respect Black Life: I am Trayvon Martin" March of over 5000 marchers from Atlanta University Center to the CNN Center
- 2013 Panelist for Staying LEVELed : Practicing Self-Care as a Form of Advocacy L.E.V.E.L. Atlanta Hosted by Aisha DeBerry, J.D.
- 2014 Panelist for Self-Care and Entrepreneurship Panel Discussion hosted by Honorable Asha F. Jackson, Superior Court of DeKalb County Project Pinnacle
- 2014 Panelist for Mental Health for Renewal with Strategies for 2021 & Sound Bowl Meditation WOC Initiative of Georgia
- 2014 Panelist New Beginnings Re-entry Mentoring Program; U.S. Attorney's Office of Northern District of Georgia
- 2014 Panelist New Beginnings Re-entry Mentoring Program; Morehouse School of Medicine
- 2014 Presenter New Beginnings Re-entry Mentoring Program; Urban League,
- 2014 Volunteer Battered Women's Shelter Christmas Day Fundraising
- 2015 Panelist for Music as Renewal & Presentation of the SHERo Award WOC Initiative of Georgia
- 2015 Volunteer Battered Women's Shelter Christmas Day Fundraising
- 2015 Organizer of Children of Police Shooting Victim Christmas Day Fundraising Campaign
- 2015 SisterCARE Alliance M.O.B.S Headstone Campaign Fund
- 2016 Volunteer Battered Women's Shelter Christmas Day Fundraising
- 2016 Panelist Self Care Day Panel at Amplify and Activate Summit
- 2016 Organizer of Children of Police Shooting Victims Christmas Day Fundraising Campaign
- 2016 Organizer for State Representative William K. Boddie Campaign Fundraiser
- 2016 Panelist Self Care Day Panel at Amplify and Activate Summit
- 2017 Panelist Self Care Day Panel at Amplify and Activate Summit
- 2017 Judge of "Dancing with DeKalb Stars" with DeKalb County Government
- 2018 Panelist Self Care Day Panel at Amplify and Activate Summit
- 2018 Honoree Giwayen Mata at Ray Charles Performing Arts Center at Morehouse College.

- 2018 Key Note Speaker; Global Women’s Leadership Summit, Johannesburg, South Africa
- 2018 Key Note Speaker DeKalb County Domestic Violence Task Force Meeting
- 2018 Presenter “Lessons from South Africa” Auburn Avenue Research Library
- 2019 Speaker Cascade United Methodist Church Women’s Conference
- 2019 Panelist Self Care Day Panel at Amplify and Activate Summit
- 2019 Panelist for Forever Family Criminal Justice Reform Board Retreat
- 2020 Co-Sponsor Justice Caravan from Atlanta to Brunswick in response to the Murder of Ahmaud Arbery
- 2020 Panelist Self Care Day Panel at Amplify and Activate Summit
- 2020 Panelist for National Coalition of Blacks for Reparations in America (N’COBRA) 2020 National Convention
- 2020 Host Strategic Self Care Summer Course and Ambassador Training hosted by SisterCARE Alliance and Women of Color Initiative ProGeorgia
- 2020 Panelist for COVID-19 & the Aftermath: Strategies for Coping and Creating Lasting Change
- 2020 Moderator and Panelist for The Social Justice Cafe for Girls presents The Atlanta PUSHOUT Project
- 2020 Speaker for Healing Justice with Sister Care Alliance hosted by the Partnership for Southern Equity Summit
- 2020 Speaker for National Association of Public Defenders Women’s Conference
- 2020 Speaker for Plenary Session: We are the Ones We’ve Been Waiting for: Women in Public Defense 2020. National Legal Aid and Defender Association (NLADA) Event.
- 2020 Creator & Facilitator of Youth and Family Social Justice and Self Care 101 Summer Training Series
- 2020 Host and Presenter for Social Justice School for Black Girls session
- 2020 Host and Facilitator for Self-Care Check-In & Reunion with Music as Healing Resource
- 2020 Presenter for Social Justice Matters Online Training
- 2020 Host and Presenter for Self-Care & Social Justice When Addressing Environmental, Public & Private Health

#### **AWARDS AND ACKNOWLEDGMENTS**

- 2004 Award for Planning and Implementing an Innovative Model Program, Balanced Student Progression (BSP), Georgia State University’s Office of African American Student Services and Programs
- 2011 Self Care Day Proclamation, City of Atlanta
- 2013 Self Care Day Proclamation, Savannah, GA
- 2013 Self Care Day Proclamation, Charlotte, NC
- 2015 Self Care Day Proclamation, Dekalb County
- 2016 Self Care Day Proclamation, Lithonia, GA
- 2012 Unsung Heroine 100 Black Women of Metro Atlanta for Community Service
- 2014 Delegate Representing the City of Atlanta at the Global Peace Foundation’s Annual Conference
- 2014 Community Service Award; U.S. Attorney General’s Office Northern District of Georgia
- 2016 Goodwill Ambassador Award for the State of Georgia presented by Georgia State Representative of District 39

- 2017 4<sup>th</sup> Annual Salute 2U Awards
- 2017 Certificate of Appreciation, Metro-Atlanta Professional Chapter SISTUHS, Inc.
- 2017 Women Hold Up the Sky Award, NAACP Clayton County Branch
- 2018 Outstanding Community Member, Atlanta African Dance and Drum Community Award
- 2018 Award of Excellence in Community Service; Atlanta Museum Bar
- 2018 Southern Center for Human Rights Gideon's Promise Award
- 2018 Servant of the Year Global Leadership Activism Summit, Johannesburg, South Africa
- 2019 ProGeorgia Women of Color Thought Leader Delegate
- 2019 DeKalb County Community Service Proclamation Davis Bozeman Law Firm
- 2019 Outstanding Contribution Award Unfinished Women's Conference
- 2020 ProGeorgia Women of Color Thought Leader Delegate

## **PUBLICATIONS**

- Parris, Anana Self-Care Matters Journal & Playbook, Atlanta, GA, CreateSpace Independent Publishing (2016)
- Parris, Anana H, Self-Care Matters: A Revolutionary's Approach, Atlanta, GA, YBF Publishing LLC (2016)
- Parris, Anana H, Self-Care Matters: A Revolutionary's Approach Audible Audiobook Unabridged, Atlanta, GA, YBF Publishing LLC (2016)
- Parris, Anana H, "For Colored Girls Growing Like A Rose From Concrete: An Anthology "Self Care Revolutionary Story", Atlanta, GA, SisterCare Alliance (2017)
- Parris, Anana H, "What Do You Need?" A Needs Assessment & Resource Information Storage Tool, Atlanta, GA, SisterCare Alliance (2020)

## **PROFESSIONAL AFFILIATIONS**

- 
- 100 Black Women of DeKalb County/ Decatur,
- 100 Black Women of Metro Atlanta
- AfriSalsa fights HIV/AIDS Campaign
- American Bar Association
- Carol's Daughter
- Clark Atlanta University
- DeKalb Bar Association
- DeKalb School of the Arts
- DeKalb Volunteer Lawyers Association
- Enchanted Closet, Inc.
- Emory Law School
- Georgia Bar Association
- Georgia Association of Black Women Attorneys
- Georgia State University's Office of African American Student Services and Programs
- Georgia Trial Lawyers Association
- Greater Travelers Rest Baptist Church
- GABWA's Sister to Sister Mentoring Program, Presenter
- Harper Archer Middle School
- Kennesaw State University

- Let Us Make Man
- Morehouse College
- National Black Arts Festival
- National Association for the Advancement of Colored People (NAACP)
- National Coalition of Blacks for Reparations in America (N'COBRA)
- National Federation for the Blind
- National Legal Aid and Defender Association
- New Beginnings Re-entry Mentoring Program; U.S. Attorney's Office of Northern District of Georgia
- New Rock Legal Society
- Price Waterhouse Coopers
- Porter Sanford III Center of Performing Arts
- ProGeorgia Women of Color Initiative
- Raven's Princess Court Development Program
- Salute 2U Awards
- Self Care Agency
- State Bar of Georgia Transition into Law Practice Program -
- SisterCARE Alliance
- SISTUHS, Inc.
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Spellman College
- The Center for Civil and Human Rights' International Human Trafficking Institute
- The Atlanta PUSHOUT Project
- The Jimmy Carter Center
- The Social Justice Cafe for Girls
- U.S. Attorney General's Office Northern District of Georgia
- Women in the Room Productions

#### **ARTICLES AND EDITORIALS**

- <https://ocgnews.com/dekalbs-solicitor-general-announces-participants-in-dancing-with-dekalb-stars/>
- <https://www.walb.com/2020/06/08/women-color-initiative-launching-summer-self-care-program/>
- <https://qcitymetro.com/2020/06/18/activists-push-education-as-crucial-strategy-in-social-justice-movement/>
- <https://atlantaintownpaper.com/2018/07/womens-african-drumming-group-to-mark-25-years-with-concert/>
- <https://atlantadailyworld.com/2020/05/15/civil-rights-supporters-caravan-from-atlanta-to-brunswick-for-ahmaud-arbery/>
- <https://howtomanageasmalllawfirm.com/our-team-anana-parris/>
- <https://blackartblog.blackartdepot.com/event/respect-black-life-i-am-trayvon-martin-march>
- <https://atlantadailyworld.com/2016/07/20/sistercare-alliance-fights-talc-powder-that-causes-ovarian-cancer-in-black-women/>
- <https://ocgnews.com/dekalbs-solicitor-general-announces-participants-in-dancing-with-dekalb-stars/>
- <https://rollingout.com/2015/11/18/davis-bozeman-law-firm-continues-make-strides-community/>